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Three Reasons to Improve Security in Your Business

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With stories hitting the news, almost daily it seems, of information being hacked both here and here; is there any doubt that effective security is a big priority when it comes to protecting a business' employee and client information? If you're not convinced at the necessity of an effective security system, please consider these three reasons as to why you should reconsider.

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The first reason why you should consider auditing your security system is the very fact that you are a business. A business has both clients and employees; of which both have sensitive information that they have entrusted to you. This information can range anywhere from social security numbers to payroll figures; tax ID information to account numbers.

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If you have any of this information on file it would behoove you to, at the very least, limit access to this sensitive information. To develop that a little more, you could print your own employee ID cards with a **Datacard SD260** and issue them to your employees. A benefit to using a **Datacard SD260** is that, in the long haul, you can reduce your employee ID card costs because you are printing them yourself.

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You can limit access to sensitive information by putting an employee's level of clearance on their ID card.

Another reason why you might want want to give attention to your security is that there may be certain government regulations out there, detailing security requirements for certain types of businesses. With government regulations changing like the weather, it pays

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to stay on top of the latest regulatory trends that pertain to your particular area of business.

Information is a hot commodity these days, and protecting both your client's and employee's information ought to be your first priority. It's one thing to get in hot water with a client over information being stolen, but it's quite another when you step afoul of government regulations.

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A third reason why you might want to improve your business' security system is the technology that is available. While the cost of security tech may have been out of your reach in years past, it may not be so now. As technological advancements are made, more and more companies are jumping into the mix, opening the door for competition, and lots of it. Competition, of course, brings down costs as companies

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compete against one another to create and push their unique products.

If competition isn't enough to get you into the boat, perhaps the unique and varied types of technology will. In addition to the ID card printer that was mentioned earlier, there are also HID proximity cards. HID proximity cards are RFID (Radio Frequency Identification) cards and are commonly known as

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contactless smartcards. Since the range of these devices is around three inches, it is highly unlikely that the card would even have to be taken out of a wallet. With each tag costing as little as $2, these cards are a system that almost any business can afford to implement.

So, there you have it: three reasons why you should reconsider ramping up the security in your business. In conclusion, you can't

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put a price on the safety and security of your employees and clients.

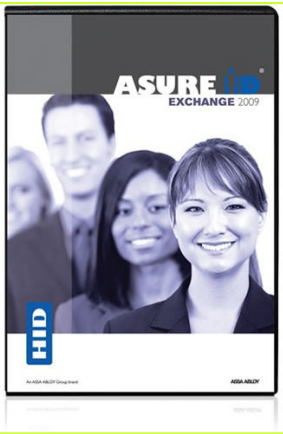
Ensuring Quality of Company's ID Cards

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If you are going to print ID cards for your company, quality should be your top concern. Whether you intend to do this on your own by investing on **ID card software** or you would outsource this to an outside company, you should ensure that the identification cards are printed using top quality materials and equipment. This is important because you would want employees to wear cards that will

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project the professional image of the company. You do not want to be stuck with ID cards that are unprofessional in style, not readable or are filled with wrong information. Below, you will find practical tips on how to avoid all these and ensure that you have nothing but the best quality ID cards.

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Check visual elements

When the design is drafted for the ID card, check the graphics and photos. The visual elements should be sharp, crisp, and clear. In the photo, the cardholder's face should be seen clearly. Backgrounds should be plain and neutral in tone. Moreover, the photo should be free of grains that will distract you from focusing on what is important on the identification card.

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Proofread text and information

Before the ID cards are sent to the **ID card printers**, text and information should be proofread many times. Start with the company name. There should be no spelling errors. Spacing of the letters and words should also be correct. Even one extra or missing space can result in a bad looking ID.

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The cardholder's information should be checked thoroughly as well. If the cardholder's name is misspelled, it will not make the ID look bad but it will have more serious repercussions where security and identification are concerned.

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Invest on topnotch Printer

Make sure that you invest in ID card software that will help you do the job correctly. Even if you managed to excel on the previous tips mentioned, printing on inferior equipment could result in untidy cards. Trust only reliable names in the card printing industry like Zebra, Datacard, Fargo, and so on.

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This way, you can be assured of top quality. Also, see to it that you get the model of printer that is suitable for your needs. For example, if you need HID access cards, get printers that can produce this type of product.

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Use high quality paper

Your [ID card printer] is not the only important factor. The paper also plays an important role in this job. After you've bought the correct type of printer, you must get the correct type of paper. Buying high quality paper will ensure that the print on the identification card will last a long time and will not fade easily.

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It would also mean that the paper will absorb the ink properly and the result will be better than if you choose low quality paper.